

Duration: - 2 ½ Hours

Marks :-75

Note:- All Questions are Compulsory.
 Figures to the right indicate full marks.

Q1. A) Multiple choice questions (Any 7)

(7M)

- 1) Business is a form of _____ activity. CO1 (R)
 (a) Economic (b) Non Economic (c) Social
- 2) _____ form of business has less Government Regulation. CO1 (A)
 (a) Sole Trading (b) Partnership (c) Joint Stock.
- 3) The basic of business is _____ CO2 (U)
 (a) Social Service (b) Profit Motive (c) Buying & Selling.
- 4) _____ include trade and aids to trade. CO2 (R)
 (a) Industry (b) Commerce (c) Employment
- 5) _____ is Public Corporation. CO1 (R)
 (a) ECGC (b) IOC (c) Ministry of Finance
- 6) Business Environment is _____ CO1 (R)
 (a) Static (b) Multi - Faced (c) Simple to Understand
- 7) Environment is _____ part of Business. CO1 (A)
 (a) Integral (b) Unrelated (c) Separable
- 8) The member of the society include _____ CO1 (R)
 (a) Media (b) General Public (c) Both of these
- 9) _____ audit is compulsory. CO2 (R)
 (a) Financial (b) Social (c) Management
- 10) Technology changes fact in case of _____ industry. CO2 (R)
 (a) FMCG (b) Electronics (c) Chemicals

Q1. B) Match the following:- (Any 8)

(8M)

Group A

Group B

- | | |
|-------------------------------------|--|
| 1) Business {CO1 (U)} | a) Agreement between Two |
| 2) Industry {CO1 (U)} | b) Common Seal |
| 3) Sole Trader {CO2 (R)} | c) Production of Goods & Services |
| 4) Wholesale Trade {CO2 (R)} | d) Democratic Functioning |
| 5) Co-operative Societies {CO1 (R)} | e) Established Under Special Act |
| 6) Partnership Firm {CO1 (A)} | f) Continuous Process |
| 7) Public Corporation {CO1 (R)} | g) Buying in bulk |
| 8) Joint Stock Company {CO2 (A)} | h) Single Owner |
| 9) MNC's {CO2 (U)} | i) M.Donnels |
| 10) Franchise {CO2 (U)} | j) More than one Branch in various countries |

Q2: Answer the Following:

A) Explain Scope of Business?

CO2 (A) (8M)

B) Explain Importance of Business?

CO1(A) (7M)

OR

C) Explain the features of Business?

CO1 (A) (8M)

D) Explain the objectives of Business?

CO2 (A) (7M)

Q3. Answer the Following:

A) Role of Government in Business?

CO1(R) (8M)

B) Role of Business?

CO2 (R) (7M)

OR

C) Explain Social Responsibility of Business

CO1(A) (8M)

D) Explain problems faced by Indian Economy?

CO2(A) (7M)

Q4. Answer the Following:

A) Disadvantage of Technology in Business?

CO1(R) (8M)

B) Explain Globalization and its features?

CO2(U) (7M)

OR

C) Functions of Judiciary in India

CO1(U) (8M)

D) Advantage of Technology in Business?

CO2(U) (7M)

Q5. Answer the Following:

A) Explain the Term MNC's?

CO1(R) (8M)

B) Positive effect of Globalization?

CO2(R) (7M)

OR

C) Write Short Notes for the following: (Any Three)

(15M)

1) Warehousing

CO1(R)

2) Insurance

CO2(R)

3) Private Sector

CO1(R)

4) Macro Environment.

CO2(U)

5) Responsibility of business towards customers.

CO2(R)

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