

Note: - (1) All questions are compulsory.  
 (2) Figures to the right indicate full marks  
 (3) Answer to each question must be on a new page

- Q.1A) Multiple choice questions:- (Any 8) 8M**
- 1) \_\_\_\_\_ is an Economic activity. CO1  
 (Business,Environment,Planing)
  - 2) Every business requires some form of \_\_\_\_\_. CO1  
 (Investment, Utility, Inseparability)
  - 3) Every Society constructs its own \_\_\_\_\_ environment. CO2  
 (Social,Natural,Cultural)
  - 4) \_\_\_\_\_ affects all areas of life. CO2  
 (Globalisation,Local,overall)
  - 5) \_\_\_\_\_ is the System of moral principles. CO1  
 (Business Ethics,loustomas,Peoples)
  - 6) GATT was born in \_\_\_\_\_. CO1  
 (1948,1959,1964)
  - 7) In FDI the \_\_\_\_\_ rate was decrease. CO1  
 (Inflation,Exploation,Legal)
  - 8) \_\_\_\_\_ is more powerful body than GATT. CO2  
 (WTO,NGO,IPO)
  - 9) \_\_\_\_\_ is the first stage of Globalization. CO1  
 (Limitation,Execution,Boundries)
  - 10) Ensuring full employment was \_\_\_\_\_ of GATT. CO1  
 (Objective,thinking ,Execution)
- Q.1B) True Or False. 7M**
- 1) Economic objective include creating market. CO1
  - 2) Business Enviroment is Dynamic in nature. CO1
  - 3) Internal Environment include legal environment. CO2
  - 4) Swot Minimies the weekness and maximises the strength in business. CO2
  - 5) Inflation is benefit of indian Economy. CO1
  - 6) National budget determines how budgets all allocated. CO1
  - 7) High unemployment effects the business. CO2
  - 8) WTO is a temporary institution. CO2
  - 9) Disputes all handled constructively by wto CO1
  - 10) Optimum use of resources is the objective of GATT. CO1
- Q.2)**
- a) What are functions of Business . CO1 8M
  - b) Explain objective of business. CO2 7M

OR

|                      |   |       |     |
|----------------------|---|-------|-----|
| c)                   | Explain structure of business.  | CO1   | 8M  |
| d)                   | Explain Internal Environment.   | CO1   | 7M  |
| Q.3)                 |   |       |     |
| a)                   | Explain Economic factor affecting Business.                             | CO1   | 8M  |
| b)                   | Role of Government in Business.   | CO1   | 7M  |
| OR                   |   |       |     |
| c)                   | Problems/challenges faced by Indian Economy.                            | CO2   | 8M  |
| d)                   | Social Responsibility of business towards Government.                   | CO1,2 | 7M  |
| Q.4)                 |   |       |     |
| a)                   | Challenges posed by use of technology.                                  | CO1   | 8M  |
| b)                   | Advantage of MNC's for host Country.                                    | CO2   | 7M  |
| OR                   |   |       |     |
| c)                   | Factors Affecting FDI.  | CO2   | 8M  |
| d)                   | Challenges faced by International Business and investment opportunity . | CO1,2 | 7M  |
| Q.5)                 |   |       |     |
| a)                   | Discuss the features of Globalization.                                  | CO1   | 8M  |
| b)                   | Explain demerits of MNC's   | CO1   | 7M  |
| OR                   |   |       |     |
| Short Notes :- Any 3 |   |       | 15M |
| 1)                   | MNC'S.  | CO1   |     |
| 2)                   | Partnership Firm.   | CO2   |     |
| 3)                   | Joint Stock Company.  | CO1   |     |
| 4)                   | Social Environment.   | CO1   |     |
| 5)                   | FDI.  | CO1,2 |     |

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