

Duration: - 2 ½ Hours

Marks :- 75

**Note:- All Questions are Compulsory.
Figures to the right indicate full marks.**

Q1. A) True or False (Any 8)

(8M)

- | | |
|---|---------|
| 1) Business organization must focus only on profit motive | CO1(U) |
| 2) The element of risk is very low in business. | CO1(U) |
| 3) Transportation removes the hindrance of place. | CO2(U) |
| 4) BHEL is owned by the Government of India. | CO1(U) |
| 5) Business Environment is multi-faceted. | CO1(R) |
| 6) Business firms lack control over external environment. | CO1(AP) |
| 7) Opportunities and threats are often internal to an organization. | CO2(U) |
| 8) Judiciary is important for enacting laws. | CO2(U) |
| 9) Taxation is major source of Government revenue. | CO1(U) |
| 10) Social audit is voluntary. | CO1(R) |

Q1. B) Match the following:- (Any 7)

(7M)

Group A

Group B

- | | |
|-----------------------------------|-----------------------------------|
| 1) Business CO1 {U} | a) Democratic Function |
| 2) Industry CO1 {R} | b) Production of Goods & Services |
| 3) Wholesale Trade CO1 {R} | c) Established Under Special Act |
| 4) Co-operative Societies CO1 {U} | d) Continuous Process |
| 5) Public Corporation CO1 {R} | e) Buying in bulk |
| 6) Employee Protection CO1 {R} | f) Right to Equality |
| 7) Fundamental Rights CO2 {R} | g) Public & Private Sector |
| 8) Mixed Economy CO2 {U} | h) Labour Laws |
| 9) India Culture CO1 {R} | i) Voluntary |
| 10) Social Audit CO2 {R} | j) Joint Family System |

Q2: Answer the Following:

- | | |
|---------------------------------------|-------------|
| A) Explain business and its features? | CO1(U) (8M) |
| B) Explain Scope of Business? | CO1(U) (7M) |

OR

- | | |
|-------------------------------------|-------------|
| C) Elaborate the Types of Business? | CO2(R) (8M) |
| D) Explain importance of Business? | CO2(R) (7M) |

Q3. Answer the Following:

- | | |
|---|-------------|
| A) Explain Functions of Judiciary in India? | CO2(R) (8M) |
| B) Role of Government in Business? | CO1(U) (7M) |

OR

- | | |
|---|-------------|
| C) Explain problems faced by Indian Economy? | CO2(R) (8M) |
| D) Explain Social Responsibility of Business? | CO1(R) (7M) |

Q4. Answer the Following:

- A) Advantage of Technology in Business?
- B) Explain Globalization and its features?

CO1(U) (8M)
CO2(R) (7M)

OR

- C) Explain Globalization and advantages?
- D) Challenges faced by use of Technology?

CO2(R) (8M)
CO2(U) (7M)

Q5. Answer the Following:

- A) Explain Multinational Companies and its features?
- B) Explain FOI?

CO1(R) (8M)
CO2(U) (7M)

OR

C) Write Short Notes for the following: **(Any Three)**

(15M)

- 1) Aids to Trade.
- 2) Micro Environment.
- 3) SWOT Analysis
- 4) Private Sector
- 5) Responsibility of business towards customers.

CO1(R)
CO2(R)
CO1(U)
CO2(R)
CO1(A)

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