FYBAT (01)

Duration: 2 <sup>1/2</sup> Hrs Note:- 1) All questions a 2) All questions of	are compulsory carry equal marks	9NBE	Marks:- 75
	right indicate maximum ma		(8 M)
a) Internal	-	c) Micro	d) Macro
2) Corporate values are the a) Shared values	neof the corporate sect b) Moral beliefs	c) customer satisfaction	d) Goodwill
3) Business is a form of a) Social	b) Human	c) Economic	d) Political
a) Strengths	b) Threats duces, Markets, Invests & ope	rates across the world	d) Weakness
V (21 1 - 1	b) Transpational	c) International ling with complaints involving	
above a) Rs. 50 lakhs	b) Rs. 1 crore	c) Rs. 20 Lakhs & controlled	d) Rs. 60 Lakhs
a) CCD	y which business are directed b) Social Audit n evaluating business activitie	c) Corporate Governmen	nt d) Corporate Audit
a) Commercial	b) social the difference between the va	lue of imports & exports	d) marketing
a) Balance of tra	de b) Balance of pag	yment c) Capital balance	d) Errors & omissions
a) World Time C	Organization		Trade Organization Technology Association
<ol> <li>Objectives should be</li> <li>Strengths and weakr</li> <li>Business ethics refer</li> <li>Entrepreneur is an ir</li> <li>The complaint must</li> </ol>	ndependent person. be submitted personally or sen should be the key to accomplis	sure at the end. ganization. at define acceptable conduct in at by post.	(7 M) business organization.
8) Transnational corpo	rations are borderless.	ocial performance.	
10) Commercial audit i	5 evaluation of the edemoses of		· · · · · · · · · · · · · · · · · · ·

Buri Environ

Q.2) Answer of the following:-  1) Explain three fold and human objectives of business.  1) Explain three folds and human objectives of business.	(15 M)
2) Define business environment. State various internal factors constituting business environment.	
OR	
<ul><li>3) Discuss reconciliation between economic and social objectives of business?</li><li>4) Explain the technique of SWOT analysis.</li></ul>	
<ul> <li>Q.3) Answer of the following:-</li> <li>1) What are the rights of consumers in India as per the consumer protection act, 1986?</li> <li>2) Explain the social responsibility of business towards Consumers and Community?</li> <li>OR</li> </ul>	(15 M)
<ul> <li>3) Explain classification of enterprises.</li> <li>4) Explain the benefits of social audit.</li> </ul>	
<ul> <li>Q.4) Answer the following: -</li> <li>1) What is MNCs? Explain advantages of MNCs.</li> <li>2) What is WTO? Explain various agreements of WTO?  OR</li> </ul>	(15 M)
<ul><li>3) What is business ethics? Discuss it's main features.</li><li>4) Explain positive implications of FDI in India.</li></ul>	
<ul> <li>Q.5) Answer of the following: -</li> <li>1) Discuss the social and government factors influencing entrepreneurial development?</li> <li>2) Identify the problems faced by Indian consumers.</li> </ul>	(15 M)
Q.5) Write short notes on :- (Any 3)  1) PESTEL Analysis.  2) Foreign Direct Investment  3) Entrepreneur.  4) Social Audit.  5) Strategies for going global	(15 M)

XXXXXXXXXXX