

15/11/24 ATKT

Duration:- 2½ Hrs.

F4B13L 512301123 - POM.

Marks:-75

Note:- A)All the questions are compulsory.

B)Each question carries equal marks.

C)Figures (Diagrams /Charts) indicate full marks.

- Q.1 a) Fill in the following Blanks:- (Any 8) CO1,2,3,4-
U/R/E,APP 08M
1. Co-ordination is the _____ of management.
a)tradition b)essence c)policy.
 2. IRDA was passed in _____.
a)1999 b)2000 c)2001.
 3. Taylor pioneered scientific _____ rating
a)Time b)tool c)task.
 4. Management practices have _____ application.
a)National b)International c)Universal.
 5. Staff has _____ role in business.
a)Administrative b)Public relations c)Advisory.
 6. In line organisation there is _____ flow of authority.
a)downward b)upward d)horizontal.
 7. Funtional organisation _____ irrelevant activities.
a)Specifies b)eliminates c)Pinpoints.
 8. Mr.Kumar Mangalam Birla is a _____ by profession.
a)Cost Accountant b)Chartered Accountant c)Professor.
 9. Kiran Mazumdar Shaw is basically a _____.
a)Research Scholar b)Chartered Accountant c)Doctor.
 10. "Where growth is a way of Life" is a motto of _____.
a)Tata group b)Godrej group c)Reliance group.
- Q1.B) State whether following statements are True or False (Any 7) CO1,2,3,4-
U/R/E/A,APP 07M
1. Management is a physical science.
 2. Peter Drucker worked as a consultant to Toyota.
 3. Materials include manpower also.
 4. Authority brings about accountability & obedience.
 5. Managers in insurance companies prefer self-direction & self control.
 6. Bank employees are motivatrd through communication of organisational objectives.
 7. Formal organisation is in unwritten form.
 8. Dr.Varghese kurien made india an exporter of software services.
 9. Narayan Murthy believes in creating wealth.
 10. Committee organisations are always formal organisation.
- Q2. A)Define management & explain its importance. CO1,2,U/R 08M
B)Explain the distinctive contribution of F.W.Taylor. CO1,2U/R 07M

	OR		
	C) Explain 14 principles of Henri Fayol.	CO1,2,U/R	15M
Q3.	Define staffing & discuss the		
	A) Staffing process in detail.	CO1,2,U/R	08M
	B) Explain planning process in brief.	CO1,2,U/R	07M
	OR		
	C) Explain the term budget & explain its importance & types of budget.	CO1,2,3U/R/ APP	15M
Q4.	A) Discuss Control process in details ?	CO1,2,3U/R/ APP	08M
	B) What are the functions of management in insurance sector/companies?	CO1,2,3,4U/R /A	07M
	OR		
	C) What is CRM? Explain CRM program in Banking Sector?	CO1,2,3,4,U/ R/A/APP	15M
Q5.	Write Short Notes (Any 3)		
	A) Distinction between Formal & Informal Organisation.	CO1,2,3,4,U/ R/E/A/APP	15M
	B) Write a Note on KYC.		
	C) Contribution of RBI in Indian Economy.		
	D) Objectives & Functions of IMF.		
	E) Working of IBRD.		
