

Fu Bcom

845

[Time: 3 Hours]

[Marks: 100]

- N.B: 1. All questions are compulsory.
2. Figures to the right indicate full marks.

1. (a) Fill in the blanks with suitable options given below: (any 10) 10

- (1) Mining and Oil exploration are the examples of _____ industries.
(primary, construction, extractive)
- (2) _____ concept of business is concerned with customer satisfaction.
(Modern, Traditional, Profit making)
- (3) Survival and growth are the _____ objective of business.
(social, organic, economic)
- (4) Suppliers form a part of _____ environment.
(internal, micro, macro)
- (5) Business and its environment are _____.
(separable, unrelated, inseparable)
- (6) _____ is a trading bloc consisting of European countries.
(EU, ED, EC)
- (7) Feasibility report is prepared _____ feasibility studies.
(alongwith, after, before)
- (8) _____ act as a reference guide during the execution of the project.
(legal report, feasibility report, project report)
- (9) Proximity to market of a plant is required in case of _____ products.
(perishable, durable, luxury)
- (10) _____ is an entrepreneur within an existing organisation.
(manager, intrapreneur, leader)
- (11) Entrepreneurs need to take _____ decisions.
(proactive, reactive, hasty)
- (12) _____ is one of the qualities of entrepreneurs.
(laziness, creativity, impatience)

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1. (b) State whether following statements are True or False : **(any 10)** **10**
- (1) Industry is an integral part of business.
 - (2) Business firms have social responsibility only towards employees.
 - (3) India's exports reduced due to globalisation.
 - (4) Business environment is dynamic in nature.
 - (5) Business organisation can control its external environment.
 - (6) GATS is an agreement of WTO.
 - (7) Project Planning provides guidelines for completion of a project within a certain time frame.
 - (8) Government does not provide any financial incentives and assistance to entrepreneurs.
 - (9) A business unit has to follow legal provisions before starting the operations.
 - (10) Only economic factors contribute to the growth of entrepreneurs .
 - (11) The primary motive of a manager is innovation.
 - (12) Social entrepreneurs are profit oriented.
2. Answer the following **(any two)** **15**
- (1) Define business and explain its main functions.
 - (2) Explain briefly the human and national objectives of business.
 - (3) What is turnaround strategy? Explain the steps in turnaround strategy.
3. Answer the following **(any two)** **15**
- (1) What is business environment ? Explain its importance.
 - (2) Explain the components of internal business environment.
 - (3) Explain the impact of trading blocs on Indian business.
4. Answer the following **(any two)** **15**
- (1) Distinguish between project report and feasibility report.
 - (2) State the factors determining location of a business unit.
 - (3) Discuss the filing of returns and other documents of a business unit.

5. Answer the following (any two)

- (1) Define entrepreneur. Describe the main features of entrepreneurship.
- (2) State the competencies (qualities) necessary for successful entrepreneurship.
- (3) What are the problems faced by Indian women entrepreneurs?

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6. Write short note on: (any four)

- (1) Globalisation
- (2) Merger strategy
- (3) Educational environment
- (4) WTO
- (5) Role of government in promotion of business unit
- (6) Intrapreneur

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(मराठी रूपांतर)

(3 तास)

एकूण गुण : १००

- सूचना : १) सर्व प्रश्न अनिवार्य आहेत.
२) उज्वीकडील अक प्रश्नाचे गुण दर्शवितात.
३) इंग्रजी प्रश्नपत्रिका मूळ मानावी.

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१. (अ) कंसामधील योग्य पर्याय निवडून गाळलेल्या जागा भरा. (कोणत्याही दहा)

- (१) खाणकाम व तेल शोधन ही ----- उद्योगाची उदाहरणे आहेत.
(प्राथमिक, बांधकाम, उत्खनन)
- (२) व्यवसायाची ----- संकल्पना, ग्राहक समाधानाशी निगडीत आहे.
(आधुनिक, पारंपारिक, नफा प्राप्ती)
- (३) टिकून राहणे आणि वाढ ही व्यवसायाची ----- उद्दिष्ट्ये आहेत.
(सामाजिक, मूलभूत, आर्थिक)
- (४) पुरवठादार हे ----- पर्यावरणाचा भाग आहेत.
(अंतर्गत, सूक्ष्म, स्थूल)

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