

Note : 1) All Questions are compulsory.

2) Figures to the right indicate full marks.

Q.1 A Select the most appropriate option given in the bracket. (Any 10)

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- 1) Business is a _____ activity.
(Organised, Social, rational)
- 2) _____ risks cannot be insured.
(non-insurable, insurance, disaster)
- 3) _____ is an entrepreneur within an existing organisation.
(intrapreneur, manager, leader)
- 4) Environment factors are _____.
(Social, Dynamic, Isolated)
- 5) _____ implements the plans & ideas of an entrepreneur.
(manager, internal entrepreneur, promoter)
- 6) Society is one factor affecting _____ environment.
(Macro, Micro, Economic)
- 7) Companies intimate DIN to _____.
(Roc, CCI, Government)
- 8) Turnaround is a _____ strategy.
(medium term, short term, long term)
- 9) _____ is one of the qualities of entrepreneur.
(laziness, creativity, importance)
- 10) Business & environment are _____.
(Seperable, unrelated, inseperable)
- 11) WTO replaced GATT in the year _____.
(1995, 2000, 2005)
- 12) _____ is concerned with expansion of markets.
(commerce, industry, research)

Q.1.B. State whether the following statements are true or false. (Any 10)

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- 1) Business broadly involved industry & commerce.
- 2) Business have no responsibility towards employees.
- 3) At present there are 17 members of European Union.
- 4) Social entrepreneur are profit oriented.
- 5) Industry is an integral part of business.
- 6) GATS is an agreements to WTO.
- 7) Entrepreneur is an economic activity.
- 8) Tertiary industry provides intangible goods.
- 9) Importance of public sector increased under liberalisation.
- 10) India is a member of ASEAN.
- 11) Project report is a base for feasibility study.
- 12) Mahila Vikas Nidhi provided women with development.

Q.2. A. Explain the functions of business.

8

B. Explain briefly the social objectives of business

7

OR

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- Q.2.** A. Explain the impact of liberalisation on business. **8**
B. Explain the strategy alternatives. **7**
- Q.3.** A. Explain the features of business environment. **8**
B. Explain the components of internal environment. **7**
- OR**
- Q.3.** A. Explain the impact of WTO on Indian Economy. **8**
B. Explain the educational environment & its impact. **7**
- Q.4.** A. Explain the steps in business meaning process. **8**
B. Explain the contents of project report. **7**
- OR**
- Q.4.** A. Explain the types of feasibility study. **8**
B. Explain the legal provision relating to business unit. **7**
- Q.5.** A. Explain the qualities of Entrepreneur. **8**
B. Explain the functions of an Entrepreneur.
- OR**
- Q.5.** A. Explain the problems relates to Women Entrepreneur. **8**
B. Explain the difference between Entrepreneur & Manager. **7**
- Q.6. Write short notes. (Any 4)** **20**
- 1) National Objectives of business
 - 2) Globalisation on Business
 - 3) Intrapreneur
 - 4) NAFTA
 - 5) SAARC
 - 6) Cultural Environment
