

(101)

Paper / Subject Code: 77104 / Principles of Management.

Q.P. Code : 34859

[Time: 2½ Hours]

[Marks: 75]

Please check whether you have got the right question paper.

1. All questions are compulsory subject to internal choice
2. Figures to the right indicate full marks.

Q1) 'Planning is essentially forward looking.' Explain the statement along with the types of plans in detail. (15)

OR

Why has Frederick Taylor been called the father of scientific management and Henri Fayol the father of modern management theory? (15)

Q2) Define staffing. Differentiate between recruitment and selection. Describe the steps involved in the selection process. (15)

OR

Explain the concept of group dynamics with reference to the stages of group formation. (15)

Q3) Explain the steps of a typical managerial decision making process. (15)

OR

Discuss various leadership styles. Suggest an ideal leadership style with appropriate justification. (15)

Q4) What is performance appraisal? Name various kinds of performance appraisal methods and describe any two of them in detail. (15)

OR

Define communication. What are the common barriers to communication in an organisation? How can these be overcome? (15)

Q5) Write short notes on any 3 from the following: 3x5 = 15

- a) Total Quality Management
- b) Conflict Management
- c) Contingency Approach to Management
- d) Span of Management
- e) Mintzberg's Managerial Roles