

Duration: 2 ½ hrs

SyBms - 535011123 - (05) - BPEM.

Marks:- 75

- Note:- 1) All questions are compulsory.
 2) Figures to the right indicate maximum marks.

Q1A) Fill the correct option (Co1, Co2) (4M)

- 1) Entrepreneurship involves _____ as its activities are subject to uncertainties (Innovation / Risk taking / Creativity / Profit)
- 2) Participation in International Exhibitions / fairs is essential for _____ (Export promotion / Import / Marketing / Sales)
- 3) A person can become a professional manager by acquiring _____ (Knowledge / Qualification / Skill / Ability (Apply))
- 4) _____ are an important instrument of microfinance (Analyse) (SHG / SME / SSI / Medium Scale Industries)
- 5) _____ creativity involves new combination of material or ingredients (Spontaneous / Innovative / Inventive / Normal)
- 6) _____ is a summary of project planning (Feasibility Report / Project Report / Market Report / Bank Report)
- 7) Ecommerce lacks _____ (Personal touch / Consumer service / Data interchange / Food ordering)

Q1B) State True or False (Co1, Co2) (8M)

- 1) Small entrepreneurs set up industries in backward areas for concession and subsidies.
- 2) A manager launches new enterprise where as an entrepreneur operates an existing business.
- 3) Franchising is the fastest form of wholesaling.
- 4) Lijjat is a success story in cooperatives.
- 5) While implementing the project the entrepreneurs rely more on outside consultants.
- 6) Feasibility study follows a project planning
- 7) KVIC promotes the sale of rural industries
- 8) C2C has gained popularity in marketing goods.

Q2 A) Define Entrepreneur? State their characteristics (Co1 Analyse) (8M)

B) Explain the Barriers to Entrepreneurship or what are the problems faced by Entrepreneurs. (Co1 Analyse) (7M)

C) What is Entrepreneurship? State the factors affecting entrepreneurial growth (8M) (Co1 Analyse)

D) Explain innovation theory by Schumpeter (Co1, R) (7M)

Q3A) Write a note on Women Entrepreneurs (Co2 R) (8M)

B) Give a brief classification of different types of Entrepreneurs (Co2U) (8M)

C) What are self-help group (Co2 Apply) (7M)

D) Explain concept of NGO'S what its characteristics are. Co2 4 (8M)

Q4A) Explain different methods of Generating New ideas for Entrepreneurs Co2 Apply (8M)

Q4B) Distinguish between Innovation and Invention state some of the types of innovation Co2R (7M)

C) What is Business plan? Discuss the components of business (Co1 U) (8M)

D) What are steps in setting a new business venture Co2 R (7M)

Q5) Short notes (Any 3) (Co1, Co2, R,U) (15M)

- 1) Social Entrepreneurship
- 2) Entrepreneurship Development program
- 3) Entrepreneurship Development cycle
- 4) Environmental scanning
- 5) Function of NIESBUD