

Duration: 2 ½ hrs

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Marks:- 75

Note:- 1) All questions are compulsory.**2) Figures to the right indicate maximum marks.**

Q1A) State whether True or False (Co1, Co2) (8M)

- 1) Political factors have no influence on entrepreneurship (An)
- 2) Innovation and Invention mean the same thing (Apply)
- 3) Working capital is required for payment of recurring expenses (u)
- 4) Research and development have no role to play in Entrepreneurship development (An)
- 5) Franchise & Merger mean one and the same thing (R)
- 6) Economic conditions do not have any impact on Entrepreneurs (Apply)
- 7) Fixed capital can be raised through public issue of shares (U)
- 8) Letter of credit is the most popular method of payment in foreign trade (R)

Q1B) Match the following (Co1, Co2) (7M)

Column 'A'

Column 'B'

- | | |
|--------------------------------------|-----------------------------------|
| 1) Fixed Capital | a) McClelland |
| 2) Manufacturer Consumer | b) Management Information System |
| 3) Oldest form of Business ownership | c) Function of Entrepreneur |
| 4) Risk and Uncertainty | d) Easy entry in overseas market |
| 5) Dual Responsibility | e) Long Term Capital |
| 6) Theory of High Achievement | f) Direct channel of Distribution |
| 7) Market Research | g) Women Entrepreneurs |
| | h) Promotes creativity |
| | i) Sole Proprietorship |

Q2A) Explain the need for Entrepreneurship Development (Co1 Apply) (8M)

B) Elucidate on the qualities of Entrepreneur (Co1. Analyse) (7M)

OR

C) Explain the Innovation theory of entrepreneurship (Co1, R) (8M)

D) Do social cultural influences have an impact on entrepreneurship Explain (Co1, Analyse) (7M)

Q3A) Who is Intrapreneur? How can companies encourage the development of Intrapreneur (Co2 R) (8M)

Q3B) Explain the problems faced by Women Entrepreneur CO2U (7M)

OR

Q3C) What is social Entrepreneurship? Explain its importance (Co2 Analyse) (8M)

Q3D) Explain Business process outsourcing its advantages and disadvantages (Co2 Analyse) (7M)

Q4A) What are the sources of Business Idea (Co2 R) (8M)

B) Explain Environmental scanning (Co2 Analyse) (7M)

OR

C) Write a note on Business plan (Co2 R) (8M)

D) What are the steps in setting Business venture (Co2 4) (7M)

Q5) Write short notes (Any 3) (Co1, Co2, R,U)

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|------------------------------|---------------------|---------------------------------|
| 1) Swot Analysis | 2) Self Help Groups | 3) Stages of Idea Generation |
| 4) Fixed vs. working capital | | 5) Sources of fund for Business |