

Duration :- 2.30 Hrs

C114OBP19

Maximum Marks : 75

Note : 1) All Questions are compulsory.
2) Each question carries 15 marks.

Q.1 A) Match the columns. (Any 8)

8 M

- A**
- 1) Monetary Incentive
 - 2) Non Monetary Incentive
 - 3) HRM
 - 4) Intrapreneur
 - 5) Social Entrepreneur
 - 6) Women Entrepreneur
 - 7) Joint Stock Company
 - 8) Business Idea
 - 9) LIC
 - 10) Non Insurable Risk

- B**
- i) An Entrepreneur within organisation
 - ii) SWASHAKTI
 - iii) Florence Nightiangale
 - iv) Bad Debts
 - v) Bonus
 - vi) Welfare Facilities
 - vii) Attribute listing
 - viii) 1956
 - ix) Delay in decision making
 - x) Managing Manpower

Q.1.B) Fill in the blanks with correct options. (Any 7)

7M

- 1) Entrepreneurship requires _____ decisions.
(Proactive, Reactive, Neutral)
- 2) Analysis of _____ environment reveals strengths & weakness of the organisation.
(Internal, External, Local)
- 3) _____ resources are required in meeting working capital needs.
(Physical, Financial, Human)
- 4) _____ refers to the practice of combining innovation, resourcefulness and opportunity to address critical social and environmental challenges.
(NGO, SHGs, Social entrepreneurship)
- 5) _____ is a contract between two parties, especially in different countries involving transfer of rights & resources.
(BPO, Acquisition, Franchise)
- 6) _____ are famous for charity, human touch and dedication.
(NGOs, SHGs, Social Entrepreneurship)
- 7) _____ refers to new creations, which did not have any existence before.
(Innovation, Invention, Creativity)
- 8) _____ technique was developed by Alex Osborn.
(Brain writing, Brain storming, Reverse Brain storming)
- 9) _____ provides long terms loans to exporters.
(EXIM, SEZ, ICRA)
- 10) _____ provides medium term loans for agriculture and rural development.
(NSIC, NABARD, CEED)

Q.2.

- A) Discuss importance and significance of entrepreneurship.
- B) Explain socio, cultural, political and economic influences on Entrepreneurship development.

7 M

8 M

OR

- 8 M
- C) Explain the characteristic and qualities of a successful entrepreneur. 8 M
D) Explain in brief Theory of High Achievement by David McClelland. 7 M
- Q.3.** A) Discuss the importance of social Entrepreneurship. 8 M
B) Bring out the comparison between entrepreneur and intrapreneur
- OR**
- C) What are the measures taken for development of Women Development? 8 M
D) Explain the concept of NGO's. What are its characteristics? 7 M
- Q.4.** A) Explain the institutional support to entrepreneurs in the area of Financing. 8 M
B) What are the factors and sources of Fixed capital? 7 M
- OR**
- C) What are the channels of Distribution available to an Entrepreneur? 8 M
D) What are the sources and factors of working capital? 7 M
- Q.5. Short Notes (Any 3) 15 M**
- 1) Environmental Scanning
 - 2) Women Entrepreneurs
 - 3) Self Help groups
 - 4) Functions of Entrepreneur
 - 5) Entrepreneurial Development Program
