

Duration – 2 & ½ Hr

Marks – 75

- Note: 1. All Questions are Compulsory
 2. Figures to the right indicate full marks.
 3. Draw neat diagrams wherever necessary.

Q1. Multiple Choice Question.

8 M

1. According to _____ an entrepreneur is basically an Innovator.
 a. Schumpeter b. Marshall. C. Cantillon d. Weber
2. _____ is the ability to bring something new into existence.
 a. Innovation. b. Creativity C. Leadership d. Management
3. _____ looked upon an entrepreneur as the owner of a business enterprise to which he supplied capital. The classical economist's lumped interest and profit together.
 a. Adam Smith b. Cantillon c. Marshall d. Peter Drucker
4. An _____ unit is an industrial undertaking having investments in fixed assets in plant and machinery whether held or on ownership on hire purchase not exceeding Rs 100 crore (Ancillary, BPO, Mergers, Joint Venture).
5. In the _____ stage the awareness among the entrepreneur generated education and well planned publicity (Stimulatory, Brainstorming, Feasibility, Synthesis)
6. _____ technique was developed by Alex Osborn
 (Brainstorming, Brain Writing, Reverse Brainstorming, Nominal)
7. _____ capital is also known as circulating capital (Fixed, Working, Current, Credit)
8. _____ provides medium term loans for agriculture and rural development
 (NABARD, SIDBI, IRDA, FEMA)

Q1 B. Match the Following.

7M

Group A	Group B
1. SIDBI	a. 1988
2. LIC	b. 1962
3. Innovation	c. 1956
4. Joint Stock Company	d. Attribute Listing
5. Women Entrepreneur	e. Limited Capital
6. NGO	f. Delay in Decision Making
7. Entrepreneur is seeker of Change	g. Joseph Schumpeter.
	h. Peter Drucker
	i. Florence Nightingale.
	j. Swa Shakti
	k. Relief and Rehabilitation

Q2. Answer the following (A & B or C& D) 15M

- A. Characteristics and Qualities of Entrepreneur 8 M
- B. Explain in Brief any two theories of Entrepreneurship 7 M

OR

- C. Explain the importance and significance of growth of entrepreneurial activities. 8 M
- D. Explain the Socio cultural influences on Entrepreneurship Growth. 7 M

Q3. Answer the following (A & B or C& D) 15 M

A. Explain Concept of NGO, State its Characteristics. 8 M

B. Explain problems faced by Women Entrepreneurs. 7 M

OR

C. What is Franchising, state its features and types. 8 M

D. Explain the Advantages and Disadvantages of Franchising 7 M

Q4. Answer the following (A & B or C& D) 15 M

A. What are Sources of Fixed Capital 7 M

B. Describe the methods of marketing available to an entrepreneur 8 M

OR

C, What is Business Idea? What are the Sources of Business Idea. 8 M

D Discuss Role of Environmental Scanning for Business Enterprise. 7 M

Q5. Short Notes (Any 3) 15 M

1. Working Capital
2. BPO
3. SWOT Analysis.
4. Creativity
5. Innovation Vs Invention.

XXXXXXXXXXXXXXXXXXXXXXXXXXXX