

Duration:- 2½

535141024

Marks:-75

Note:- A)All the questions are compulsory.  
B)Each question carries equal marks.  
C)Figures (Diagrams /Charts) indicate full marks.

- Q.1 a) Match the following. CO1,CO2  
(R,U) 08M
- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| 1. Non Insurable Risk                | A)Relief & Rehabilitation.          |
| 2. Peter Drucker                     | B)Attribute listing.                |
| 3. EDP                               | C)Joseph Schumpeter.                |
| 4. NGO'S                             | D)Sole Proprietorship.              |
| 5. Business Idea                     | E)Measurable.                       |
| 6. Innovation                        | F)Direct channel of Distribution.   |
| 7. Oldest form of Business Ownership | G)Entrepreneur is seeker of change. |
| 8. Milestones                        | H)Business Games.                   |
|                                      | I)Bad debts.                        |
- Q1.B) State whether following statements are True or False CO1,CO2  
,R,4 07M
- Economic conditions do not have any impact on Entrepreneurs.
  - Scheduling involves preparation of Time Table.
  - Political factors have no influence on entrepreneurship.
  - Innovation & Invention mean the same thing.
  - Letter of credit is the most popular method of payment in foreign trade.
  - Research & Development have no role to play in entrepreneurship development.
  - Fixed capital can be raised through public issue of shares.
- Q2. Answer the following Any Two.
- A) Define the term Entrepreneur & Explain their characteristics. CO1-R 08M
- B) What is the importance of Entrepreneurship in a Developing country like India. 07M
- OR**
- C) What is Entrepreneurship? State the factors affecting entrepreneurial growth. CO1-APP 08M
- D) Explain Innovation theory given by Schumpeter & David McClelland High Achievement theory. CO2-U 07M
- Q3.A) Discuss women Entrepreneurs in India continue to face societal challenges. CO1-APP 07M
- B) Give classification of difference types of Entrepreneurs. CO2-R 08M
- OR**
- C) What are self Help Groups, how has it helped in the development of women Entrepreneurship. CO1-R 08M
- D) Explain Entrepreneurship development cycle. CO2-U 07M
- Q4.A) What are the method of Generating New ideas for Entrepreneurs. CO1-R 08M
- B) What is a Business plan? Discuss the components of an Idea Business plan. CO1-U 07M
- OR**
- C) What are the different steps in setting a New Business venture. CO2-U 08M

D) Write a Brief Note on challenges faced in venture development.

CO2-R 07M

Q5. Write Short Notes (Any 03)

CO1.2-  
R/U/A 15M

A) Social Entrepreneurship.

B) Channels of Distribution.

C) New Trend in Entrepreneurship.

D) Environmental Scanning.

E) Economics & personal Influences on Entrepreneurship development.

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