SYBMS Sem-III

Paper / Subject Code: 80301 / Information Technology in Business Management 1 Nov-2018

Duration 2 ½ hours

Max marks: 75

NOTE:

i. All questions are compulsory.

ii Figures to the right indicate full marks.

iii Draw neat and clean diagram whenever necessary.

01.	Choose	correct	alterna	tives.	(Any	8
OI.	Choose	correct	alterna	tives.	(Any	0

			8 Marks N.
A	monitors all of the	e tra	ffic entering your computer networks.
a)	Firewall		Antivirus
c)	Phishing	d)	None of these
A		grov	ip of computers connected together to share the resources"
a)	NIC		b) Modem
c)	Network	d)	None of these
	is a type of internet	frau	d that seeks to acquire a user's credentials by deception.
a)	Phishing	b)	spam
c)	virus	d)	worm
	Function returns the	inte	rest rate for an annuity.
a)	그들 없었다. 나는 그 없는 사람이 없는 것 같아 나는 사람들이 없는 것이 없었다.	b)	Rate
c)	Sum	d)	None of these
_		500	of computes and communication technology to office functions.
a)	Office automation system	b)	Executive Information system
c)			
í.			nges maintained by a single person or organization that are linked
wi			
eac	h other to form a single body	of i	nformation.
a)	Web page	b)	website
c)	Web server	d)	web client
	are the policies that g	gove	rn the operation of a computer system.
a)	Procedure		people with the second
c)	hardware	d)	software
	is the generic term for	or a	collection of private computer networks within an organization.
a)	THE THE THINK NAMED AND A STREET		Extranet
c)	Ultra net	d)	None of these
	are styles that can be	e ap	plied to text to create a visual effect.
a)	Alignment	b)	Indent
c)	WordArt	d)	None of these
	is basically a journ	ıal tl	nat is available on the web.
a)	Web blog	X 10 /0	m –commerce
c)	Website	d)	web page

## Q1.B State whether the following statements are True or False (Any 7)

7 Marks

- 1. A business expert system is a basic information system based on data input.
- 2. A Bridge helps to join two separates computer networks together.
- 3. Gmail is Google's paid e-mail service.
- 4. Facebook, simply a blog, is basically a journal that is available on the web.
- 5. URL stands for universal resource locator.
- 6. A pivot table is way to present information in a report format.
- 7. Word press is world's most popular platform used by websites
- 8. EPS is electronic payment system

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- 9. Artificial intelligence is the area of computer science
- 10. The term open source refers to something people can modify and share because its design is publicly accessible.
- Q2. A. Compare management information system with executive information system. 8 Marks
  - B. What is Operating System? Explain different Operating Systems in detail? 7 Marks

OR

- Q2. A. explain the concept of database in detail.
  - B. What is Information technology? Discuss any five reasons why IT is successful in India. 7 Marks
- Q3. A. What is IP Address? How is it assigned?
  - B. Difference between B2B and B2C E-commerce with example. 7 Marks

OR

- Q3. A. Explain RATE, PPMT and PV financial functions with proper examples. 8 Marks
  - B. Explain the difference Between VLOOKUP and HLOOKUP 7 Marks
- Q4. A. Explain in brief Business Model based on Revenue? 8 Marks
  - B. Write a short note on bulk Email software.

OR

- Q4. A. Compare LAN, MAN and WAN in detail. 8 Marks
  - B. Explain the Concept of Bridges & Routers 7 Marks
- Q5. A. What is Risk Mitigation? Explain its Strategies 8 Marks
  - B. What is Hosting? What are types of Hosting? 7 Marks

OR

Q5. Write Short Notes (Any 3)

15 Marks

- 1. Linux Operating System
- 2. Electronic payment system(EPS)
- 3. Trojan horse
- 4. Digital Organization
- 5. Hub

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