E45A23BRM

• 1. S			Seat Number:	
	All questions are com	ipulsory. ndicate maximum mar	·ks.	Marks:- 75
O1. (A) Fill in the bla	unks (Any 8 out of 10)) (Co-1, 2-R)		(8)
1. Research is search	ch for	(00 1,2 1)		(0)
a. Solution 2. Qualitative resea	b. Answer	c. Knowledge	d. Truth	
a. Economical	b. Costly	c. Profitable	d. Faulty	
3. Primary data is _ a. Affordable				
	dure to test questionna	c. Economical	d. Profitable	
a. Editing	-		d. Piloting	
5. Information is		c. communicating	u. Piloting	
a. Processed Dat		c. Pure Data	d. False Data	
	ilitiesof data.		a. Taise Data	
	b. Understanding		d. Report Writing	
7. Editing of Data is		a durin study	a. Report Writing	
a. Casual		c. Unimportant	d. Unnecessary.	
8. Tabulation is pos	sible manually or			
a. Accounting	b. Actually Counting	c. With the help of co	mputer d. Mechanically	,
9 in repo	rt writing refers to trea	ting the information giver	n by the respondent as top	secret and
guarding his or h	er privacy .	5	,,	
a. Objectivity	b. Anonymity	c. Confidentiality	d. Ethics.	
10. Recommendation	ns constitute of th	ne research report itself.		
	b. Useful Part		ent d. Unnecessary	Part
O1 (B) State whether	the following stateme	nt and True on False (As		
1. Applied research d	oes not solve existing p	roblems.	y 7 out of 10) (Co -1,2, U)	(7)
2. Research design ac	ts as a reference docur	nent.		
3. Social research is d	riven by a scientist's cu	riosity or interest in a scie	entific phenomenon.	
4. Secondary data inc	ludes experimentation.			
5. Social media listen	ing is also known as soc	ial media monitoring.	·	
6. Data interpretation	n is an integral part of d	ata analysis	<u>-</u>	
7. Editing is a routing	work and not a skilled j	ob.		
8. The "right to privac	cy" of respondents mus	t be honoured in the case	of respondents.	
9. Plagiarism means y	ou cannot quote from a	others work.		
10. The report must b	e drafted in an imperso	onal style and format.		
Q2. Answer the follow	ving:			
		naracteristics. Co1 – (U)		(8)
	of research design? Co			(3)
		Or		(*)
3. Explain the signification	ance of hypothesis? Co:		~	(8)
	nd importance of busine			(7)
			•	N- 7

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Q3. Answer the following	
1. What are the limitations of Primary data? $Co1 - (R)$	
2. Explain the meaning and importance of questionnaire. $Co1, -(U)$	(8)
	(7)
3. What do you mean by secondary sources of data? Explain its features. Co1 – (L	J). (8)
4. Discuss the different methods of collection of primary data. Co1, 2- (AN)	(7)
Q4. Answer the following	AND REPORTED BY CLARES
1. Explain the graphic presentation of data in data processing? Co1 – (U)	
2. Explain the purposes of data analysis. $Co1, 2 - (R)$	(8)
\mathbf{Or}	(7)
3. What are the essentials of editing in data processing? $Co1 - (U)$	
4. Explain the guidelines for graphic presentation. Co1-(U)	(8) (7)
	- hugo i i assertante e e
Q5. Answer the following:	
1. Explain the essentials of a good report. Co1 – (U)	(8)
2. Explain in brief the ethical norms in research? Co1, $2 - (U)$	(7) (7) (7) (7)
Q5. Write Short notes on: (Any 3 out of 5) Co1, 2 – (U)	
(A) Footnotes and bibliography. $(Ally 5 out of 5) Col, 2 = (0)$	(15)
(B) Objective in research.	
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(C) Significance of graphic presentation	
(D) Interview method of primary data collection	in the second
(E) Scope of research design in address of a non-personal to get the standard of the second	2011년(11년) 2011년 2011
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