

DURATION: - 2½ hrs

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Note: - (1) All questions are compulsory.

(2) Figures to the right indicate full marks

(3) Answer to each question must be on a new page

Q.1 A) Fill in the blanks (Any 8)

CO1,2,3,4-R/U 8M

- 1) The word ethics is derived from Greek word _____
(Ethos, ethology, ecology)
- 2) The principle of _____ is the basic principle in transactional analysis
(Morality, Equity honesty)
- 3) Business ethics is an application of ethics to _____ practices
(Job, Profession, Business)
- 4) _____ is an attempt by a corporate to disclose wrong doing in the organisation
(Insider trading, whistle blowing, crime)
- 5) Use of children in the advertisement is _____ practices
(Unethical, ethical, none of these)
- 6) _____ issues are concerned with the performance of the management
(Efficiency, Ethical, Accountability)
- 7) The board meeting shall be held at least _____ times of a year
(3, 4, 5)
- 8) _____ means true and fair view of business transactions
(Accountability, transparency, sustainability)
- 9) Dumping of toxic chemicals is _____ issue is international business practices
(Employment, Environmental, Corruption)
- 10) _____ is concerned with the future effect of present action taken
(Sustainability, transparency, Accountability)

Q.1 B) State whether the following statement are true or false (Any 7)

CO1,2,3,4-R/U 7M

- 1) Business and ethics do not go hand to hand
- 2) The government has supervisory role in the field of business ethics
- 3) Violence against workers is type of corporate crime
- 4) To protect clients privacy is a responsibility of finance manager
- 5) There should be separate section on corporate governance in the annual report
- 6) Shareholder has no right to received dividend
- 7) Social accounting improves employee motivation
- 8) Lack of community participation by corporate in CSR activities is a challenge of CSR programme
- 9) Every business should strengthen the relationship with its stake holders.
- 10) The executive director is involved in day today business activities of the organisations

Q.2 a) What is ethics? Explain the importance of ethics

CO1-R/U 8M

Q.2 b)	Explain objective of business ethics	CO1-R/U	7M
OR			
Q.2 a)	What is business ethics? Explain principle for proper business conduct	CO1-R/U	8M
Q.2 b)	Describe ethical concern on advertising	CO2-R/U	7M
Q.3 a)	Explain ethical issue at workplace	CO2-R/U	8M
Q.3 b)	Explain role of SEBI in ensuring corporate governance	CO2-R/U	7M
OR			
Q.3 a)	What is corporate governance? Explain the importance of corporate governance	CO3-R/U	8M
Q.3 b)	Explain the types of corporate social responsibility	CO4-R/U	7M
Q.4 a)	What is CSR? Explain its needs	CO4-R/U	
Q.4 b)	Explain principles of corporate governance	CO3-R/U	
OR			
Q.4 a)	Explain the importance of workplace ethics	CO2-R/U	8M
Q.4 b)	What are the different approaches of CSR?	CO4-R/U	7M
Q.5 a)	What is business ethics? Explain 3c's of business ethics	CO1-R/U	8M
Q.5 b)	What are the issue and challenges of corporate social responsibilities	CO4-R/U	7M
OR			
Q.5 A)	Write a short note (Any 3)	CO1,2,3,4-R/U	15M
	1) Nature of Ethics		
	2) Ethics of finance manager		
	3) Agency theory		
	4) Needs for CSR		
	5) Models of corporate governance		
