Commerce-III

		SEAT NO: MARKS:- 100	
DURA	ATION: - 3 hrs 2331710124		
	- (1) All questions are compulsory.		
	(2) Figures to the right indicate full marks		
0.1)	(3) Answer to each question must being on a new page Objective Questions:	CO1 to CO4 U,	10M
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1)	A:Choose the correct answer from the options given		
1)	Analysis of external environment includes analysis of		
2)	a.Materials b.Competitors c.Machines d.Manpower.		
2)	function of management helps to minimize risks.		
2)	a.Organsing b.Directing c.Planning d.Controlling.		
3)	introduced the brainstorming techniques of decision		
	making.		
	a.Henri fayol b.Alex Osborn		
	c.Peter Drucker d.F.W.Taylor.		
4)	Management is all		
	a.Action b.Approach c.Process d.Pervasive.		
5)	The Lower level of managers require more ofskills.		
	a.Directing b.Technical c.Human d.Conceptual.		
6)	refers to line of command that flows from top level to		
	lower levels in an organization.		
	a.Order b.Unity of command c.Disciline d.Scalar Chain.		
7)	The line organization is suitable for organization.		
	a.Medium b.Small c.Large d.Flat.		
8)	Informal Organization makes use ofcommunication.		
	a.Downward b.Upward c.Grapevine d.Horizontal.		
9)	There must be between authority and responsibility.		
	a.Similarity b.Balance c.Equity d.Neutrality.		
10)	style of leadership uses flexible leadership styles.		
	a.Autocratic b.Laissez faire		
	c.Situational d.Peternalistic.		
11)	is a statement of anticipated results.		
	a.Budget b.MBO c.Schedule d.MBE.		
12)	Time and distance gap act as a to effective		
	communication.		
	a.Bonus b.Facilitator c.barrier d.Suitability.		
0.3)	State whether the following statements are True or false	CO1 to CO4 U,	10M
. ,	(Any Ten)	R	
1)	F.W. Taylor is considered as the father of scientific		
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2)	management. The Principles of management have only theoretical		
-,	The Principles of management have only theoretical		
3)	significance.		
4)	Management process is a onetime activity.		
	Co-ordination is the essence of management.		
5)	Professional managers make only reactive decisions.		

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6)	MIS is continuous activity.		
	Delegation and decentralisation are synonymous.		
	Virtual organization has a physical set-up		
	In line and staff organisation, the power of command remains		
	with the line executives.		
10)	A leader acts as a link between the top management and the work force.		
11)	Only financial factors affect motivation of employees.		
	Oral communication does not permit instant feedback.		
	Answer any two of the following	CO1	15M
	Discuss briefly any eight principles of management by Henry Fayol.	R,AP	
2)	Define management Explain the nature of management.	R	
	Explain the significance of Indian ethos to management.	R	
	Answer any two of the following	CO2	15M
	Describe the components of planning.	R	360
	What are the essentials of sound decision making.	R	
	Explain briefly the advantages of management by Exception.	U	
	Answer any two of the following:	CO3	15M
	Distinguish between Formal and Informal organisation	R & AP	
2)	structure.		
	Explain the factors influencing span of management.	U	
	Discuss the Barriers to Delegation of Authority.	R	
	Answer any two of the following:	CO 4	15M
	Outline the factors influencing motivation.	U	
	What are the qualities of a good leader.	R	
	Elucidate the steps involved in controlling process.	R	
Q.6)	Answer any Four short Notes:	(CO1 TO CO 4)(U&R)	20M
1)	Bases of Departmentation.	, ,	
2)	Skills & Competencies in 21st Century.		
3)	Styles of Leadership.		
	Function of Management.		
	Organizational Structure.		
	MBO.		

"Management is about arranging and Telling Leadership is about nurturing and Enhancing."