

Seat Number: - _____

SUBJECT - (IT) - (03)
434011123

Duration: 2 ½ hr.

Marks:- 75

Note:- 1) All questions are compulsory.

2) Figures to the right indicate maximum marks.

Q1. A) Multiple choice questions (any 8)

(8m)

1) _____ is ensuring that information is not accessed unauthorized persons. (Co4)

a) Confidentially b) integrity c) Authentication d) non-repudiation

2) Hyperlink is available in _____ tab (Co3)

a) File b) Home c) Insert d) Edit

3) E- commerce transaction between two consumers is _____ (Co1)

a) B2B b) B2C c) C2B d) C2C

4) _____ is a cybercrime (Co4)

a) Email Hacking b) Physical beating c) Eve teasing d) Phishing

5) _____ is small plastic card with a unique number attached with an account. (Co2)

a) Credit Card b) Play Card c) E- Card d) Data Card.

6) _____ comprises all forms of electronically supported learning and teaching (Co2)

a) E- learning b) E- Marketing c) E- Advertising d) E- Banking

7) _____ is used for security during transmission. (Co4)

a) Encryption b) Decryption c) Filtering d) Indexing

8) E- commerce application constitutes _____ (Co1)

a) Multimedia Content b) Convergence c) CRM d) SCM

9) Most individuals are familiar with which form of e-commerce? (Co1)

a) B2B b) B2C c) C2B D) C2C

10) A _____ connects two or more computers together (CO2)

a) Bridge b) Hub c) Connector d) Router

Q1. B) State True or False (any 7)

(7M)

1) Richness is the feature of E Commerce. (Co1)

2) = max (range) to find the minimum value in the range (Co3)

3) SSL is a secure sockets layer (Co2)

Cont...

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- 4) E-Commerce lowers advertising cost (Co1)
- 5) Ctrl+ C is copy the text (Co3)
- 6) Phishing is the way in which fraudulent mails are sent to the card holder (Co4)
- 7) Amazon.com is a Business to Customer. (Co1)
- 8) = Count (range) gives the number of letters in a word (Co3)
- 9) Online security is very important in shopping sites (Co4)
- 10) Confidentiality is one of the concern of cryptography. (Co4)

- Q2A) Write in details about the advantages of E- Commerce Co1, (U) (8M)
- Q2B) Explain the categories of internet data and transactions Co1 (U, R) (7M)

OR

- Q2C) Explain Business model in E- Commerce (8M) Co1 (R, U) (8M)
- Q2D) Explain the Architectural Framework of E- Commerce Co1 (U) (8M)
- Q3A) Explain the digital token of EPS Co2 (U) (8M)
- Q3B) Write the advantages of E- Banking Co2 (U, R) (7M)

(OR)

- Q3C) Write about the challenges of E-Banking Co2 (U, An) (8M)
- Q3D) Explain about the plastic cards Co2 (U) (7M)

- Q4A) Write 4 functional functions in Ms- Excel C03 (An) (8M)
- Q4B) Write about mail merging in Ms Excel Co3 (U) (7M)

(OR)

- Q4C) Explain the insert tab with any 5 options Co3 (U) (8M)
- Q4D) Explain in MS Excel Co3 (R, U) (7M)

i) =HLookup () ii) =Count Blank () iii) = LEN () iv) = AVERAGE ()

- Q5A) Write in detail about the Cryptography Co4 (R) 5) a) (8M)
- Q5B) Explain the Cyber law (7m) Co4 (R, U) (7M)

(OR)

Q5C) Write short notes on

- 1) Credit Cards Co2 (R, U)
- 2) Fonts Co3 (R)
- 3) Book Mark Co3 (R)
- 4) Mail sending steps Co3 (U)
- 5) Cyber Crimes Co4 (U)