

Duration :- 2.30 hrs **64BMM** H6190AC19

Maximum Marks : 75

Advanced Computers .

Note : 1) All Questions are compulsory.
2) Figures to right indicate marks.

- Q.1** a) What is content marketing? How is it helping companies to build an online presence? (08)
b) What is twitter? Explain its relevance in todays world? (07)
- Q.2. Answer the following**
a) What is Adobe Flash? What is it used for? (08)
b) Explain the graphical user interface of Adobe flash with a neat diagram. (07)
OR
c) What is HTML? Explain various steps involved in creating HTML file. (08)
d) Explain Inlined, Internal and External style sheet. (07)
- Q.3 Answer the following**
a) Explain Tags :- i) Head Tag (08)
ii) Image Tag.
b) What is Adobe Audition? Explain its uses. (07)
OR
c) What is Dream weaver? What are its advantages over Traditional designing of website. (08)
d) Explain (07)
i) Tables in HTML
ii) Internet Browser
- Q.4.** What is Search Engine Optimization? How do web sites use Google search to advertise themselves. (15)
OR
Explain in detail the various audio and visual effects used in the Animation movie "Bal Ganesh"
- Q.5. Write Short Notes on (any Three)** (15)
a) Motion Tweening
b) PPC (Pay Per Click)
c) Modern day video effects.
d) 3D Animation.
e) Rendering

Handwritten notes:
10/11/10
11/11/10