## C0146 / C0194 APPLIED COMPONENT GROUP : PAPER I : EXPORT MARKETING

## Q.P. Code :02029

88886

			[Time: 2 <sup>1</sup> / <sub>2</sub> Hours]	[Marks:75]
		Please check whe	ther you have got the right question paper.	1610700 3345573
	N.B:	1. All Questions are con	npulsory.	
		2. Figures to the right in	dicate full marks.	
	Q.1 Answer <u>any two</u> of the following:			(15)
		Explain the functions of EPC		888888
			de Promotion Organisation in export marketing	
	C.	What are the benefits enjoy	ed by EOUs.	
	Q.2	Answer any two of the follo		(15)
			ipment and post shipment finance.	64
		Discuss the functions of SID	BI. $\Delta \mathcal{O} \mathcal{O} \mathcal{O} \mathcal{O} \mathcal{O} \mathcal{O} \mathcal{O} \mathcal{O}$	ig ·
	с.	Explain the role of ECGC.	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	ġ.
	Q.3	Answer any two of the following:		
		Discuss the functions of Custom House Agent.		
	b.	State the agencies involved in quality control and inspection related with exporting of goods.		
	с.		ealization of export proceeds	
	Q.4	Answer any two of the following:		
	а.	Discuss the importance of Commercial Invoice.		
		Prepare a proforma of Mate's Receipt.		
	с.	c. Discuss the different types of incentives available to Indian Exporters.		
	Q.5 Answer the following:			(15)
		<ul> <li>State whether the following statements are True or False:</li> </ul>		
	i) q	) MPEDA is responsible for promoting agricultural products.		
	10) (11)	) Towns of Excellence status is given on the basis of potential for growth in exports.		
		) It is optional for the exporters to obtain IEC number.		
		War or civil disturbance is a political risk involved in exports. SIDBI issues standard and specific insurance policies.		
	A SEE			
		Give the full form of the following:		
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12.0° 579.00	and the second sec	EPCG		
20,00,0	NO EX CHE MAY AND	SEZ		
	the same show and a	JIP		
	() () () ()	Match the following :		
	Contra Con	Group A	Group B	
	888 8 8 9 B	DGCI & S	(a) Method of payment	
2101 P	VALON STANDER	Manufacturer Exporters	(b) Insolvency of Buyer	
	C. 4 12 6 1. W. V. M. S. M.	Letter of Credit	(c) Shipping Company	
6.6.6.6	્ં (vi, '', 'iv)	Deemed Exports	(d) Direct Exporter	

- v) Bill of Lading

(e) Canalising Agency

(f) Goods do not leave the country (g) Publication of Foreign Trade Data