

TyBBZ-11

Q.P. Code :00870

[Time: 2½ Hours]

[ Marks:75]

Please check whether you have got the right question paper.

- N.B:
1. All Question are **compulsory**.
  2. All questions carry **equal marks**.
  3. Give suitable examples wherever necessary.

- Q.1 a) Define Business Ethics. Explain the importance for business ethics? (08)  
b) Discuss the various unfair business practices? (07)  
OR  
p) Explain the role of Independent Director in Corporate Governance? (08)  
q) Discuss insider trading & explain the measures to prevent insider trading? (07)
- Q.2 a) Explain the recommendations of Kumar Mangalam's committee on corporate Governance? (08)  
b) Define Corporate Governance & explain its characteristics? (07)  
OR  
p) Explain the various recommendations by CII code on Corporate Governance? (08)  
q) Discuss the principles of Corporate Governance? (07)
- Q.3 a) Define code of conduct? Explain the features of code of conduct? (08)  
b) Explain the responsibility of business towards shareholders & employees? (07)  
OR  
p) Discuss Corporate Governance in Insurance sector in India? (08)  
q) Explain the significance of CSR in an organization? (07)
- Q.4 a) What is corruption? Explain the causes of corruption? (08)  
b) Explain various Frauds & Scams in Indian Financial markets? (07)  
OR  
p) Discuss Zero Tolerance of corruption action plan? (08)  
q) Explain the role of Competition Commission of India? (07)
- Q.5 Write short notes on any three of the following (15)  
a. Audit committee  
b. Values & ethics techniques from Holy Quran.  
c. Nomination Committee under Clause 49.  
d. IT Frauds.  
e. Patent & Copyrights.