

Sem VI  
TYBOL

Paper / Subject Code: 11803 / International Business. (Banking & Insurance).

Duration: 2 Hours

Marks: 75

NB: (1) All questions are compulsory.

(2) Figures to the right indicate marks allotted to each question.

Q1) Explain the following concepts

(15)

1. Pre-shipment Finance
2. International Business
3. Dumping
4. Licensing
5. Operational Risk

Q2) a) What do you mean by capital account convertibility

(8)

Q2) b) Explain the concept of domestic and international business and how do they differ from each other?

(7)

OR

Q2) c) Write a note on Political factors affecting international business

(8)

Q2) d) What do you mean by FDI? What are its features?

(7)

Q3) a) Explain on what bases market segmentation takes place?

(8)

Q3) b) Explain the steps in international marketing?

(7)

OR

Q3) c) Write a note on social factors affecting international business

(8)

Q3) d) Explain the role of EXIM Bank of India in promoting international business.

(7)

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Q4) a) Calculate the FOB price to be quoted to M/s Galaxy International Ltd. (8)

Ex-factory cost = RS 60,00,000

Transportation = RS 55,000

Packing charges = RS 54,000

Warehousing = RS 46,000

Profit = 20% on FOB cost

Duty drawback 20% on FOB price

Conversion rate \$1 = RS 72.65

Q4) b) Explain the steps involved in issuing of letter of credit (7)

OR

Q4) c) Describe any three different modes of entering into international business (8)

Q4) d) Describe the traditional & modern sources of recruitment? (7)

Q5) a) What do you mean by Balance of payment & explain its components? (8)

Q5) b) Describe the role of trade blocs in international trade? (7)

OR

Q5) c) What do you mean by risk? Explain different types of risks faced in international trade? (8)

Q5) d) Describe in detail the porter's diamond model for national competitive advantage? (7)

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