

Duration : 2.30 Hours

Marks : 75

NB: (1) All questions are compulsory.

(2) Figures to the right indicate marks allotted to each question.

1. Explain the following concepts.

(i) PEST, (ii) Anti-Dumping, (iii) FDI, (iv) Exchange rate risk, (v) ECGC

(15)

2. (a) Explain Economic and technological factors affecting the International Trade

(8)

(b) Explain International Business.

(7)

OR

(c) Explain the objectives of WTO.

(8)

(d) Explain the FDI schemes.

(7)

3. (a) Differentiate Domestic HRM and International HRM.

(8)

(b) Explain the modern sources of recruitment.

(7)

OR

(c) Calculate the FOB price to be quoted to Chitra International from the following details.

(8)

Ex-Factory cost	Rs. 5,00,000
Packing Charges	Rs. 50,000
Loading Expenses	Rs. 20,000
Profit Expected	20% of FOB Cost
Duty Drawback	10% of FOB price
Conversion Rate	1\$ = Rs. 62

(d) What are the Green Field Ventures and Turnkey Contracts?

(7)

4. (a) Explain International Marketing Strategies.

(8)

(b) What are the objectives of IMF.

(7)

OR

(c) Explain the role of organizations in International Trade. (8)

(d) What are the objectives to set up World Bank? Give the area of financing. (7)

5. Write any Three short notes:

i) World Bank – Principles of lending

ii) Letter of Credit

iii) Political Risk

iv) Rockwell Values

v) Product Life Cycle Theory

(15)
