

T43BI (VI) / Turnaround mgmt / 66

Q.P. Code :01163

[Time: 2 $\frac{1}{2}$ Hours]

[Marks:75]

Please check whether you have got the right question paper.

- N.B:
1. All Questions are compulsory.
 2. All questions carry equal marks.
 3. Answer must be neat and tidy.

- Q.1) Explain the concepts/terms: 15
- a) Diversification
 - b) Forward Integration
 - c) JIT
 - d) Process Owner
 - e) Outsourcing
- Q.2) A) What is a business organisations? Explain the characteristics of business organization. 07
B) Define Growth strategy. Explain external growth strategies. 08
- OR**
- C) Define turnaround explain the symptoms and indicators of turnaround. 07
D) Explain the importance of strategy in business. 08
- Q.3) A) Define industrial sickness. Explain the consequences of industrial sickness. 07
B) Explain the stages of sickness. 08
- OR**
- C) Explain the role of commercial banks to overcome industrial sickness. 07
D) "Bad management, inexperience, inefficiency etc. leads to achieved sickness"-discuss. 08
- Q.4) A) Explain the 6C's required for proper implementation of TQM in any organization. 07
B) Discuss the difference between BPR and TQM. 08
- OR**
- C) Define ERP. What are its feature? 07
D) Explain the various steps suggested for implementation of BPR. 08
- Q.5) A) Define small office Home office. (SOHO) explain its features. 07
B) What are the different types of franchises? 08
- OR**
- C) Explain self-financing in detail. 07
D) What are the merits and demerits of networking? 08