

Maximum Marks: 75

Duration: 2 ½ Hours

Note: 1) All questions are compulsory, Subject to internal choice.
2) Figures to the right indicate full marks.

- Q1 Explain the concepts:** 15
- BPR Leader
 - Self Financing
 - Outsourcing
 - Backward integration
 - Restructuring
- Q2) a.** What is Turnaround Management? Explain the symptoms that indicate the need for Turnaround Management. 8
- b.** Explain survival strategies and its types in brief. 7
- OR**
- c.** Explain Liberalization and its positive impact on Indian economy. 8
- d.** What do you mean by Business organization? Explain the types of business organization. 7
- Q3) a.** What do you mean by sick company? Explain the consequences of industrial sickness. 8
- b.** Explain the various problems faces by Small scale industries in India? 7
- OR**
- c.** Explain the remedial measures taken by Term Lending institution to reduce industrial sickness. 8
- d.** Discuss the reasons for low success rate of BIFR. 7
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- Q4) a.** What is TQM? Discuss its objectives in brief. 8
- b.** Discuss the adverse effects of selling of sick unit. 7
- OR**
- c.** Describe the BPR features and objectives in brief. 8
- d.** Explain KAIZEN and discuss the difference between KAIZEN and BPR. 7
- Q5) a.** Define SOHO. Discuss its advantages and disadvantages. 8
- b.** Explain the Agency and its types. 7
- OR**
- c.** What is Franchisee? Explain its merits and drawbacks. 8
- d.** Explain the sources of finance. 7